

culture

EMPATHY

# Cultural empathy

PRESENTATION

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# Definition

- ▶ Having appreciation and consideration of the similarities and differences of your and another culture
- ▶ People with cultural empathy are more tolerant

# Why it is important today

- ▶ It is important because the immigration
- ▶ Globalization
- ▶ International business
- ▶ To understand different cultures

# Factors increasing cultural empathy

- ▶ Socioeconomic status
- ▶ Understanding your own culture
- ▶ Personal background
- ▶ Origin



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